

Tillamook Forest HERITAGE TRUST

**A non-profit organization
supporting the outdoor
recreation, education, and
interpretation (REI) work of
the Oregon Department of
Forestry**





- **The basics**
- **What's unique about a 'supporting' non-profit**
- **Who/what we support and who supports us**
- **Status of the Trust and what's ahead**

Shawn Morford, Executive Director

Shawn.r.morford@oregon.gov

www.tillamooktrust.org



The Basics of ODF's Foundation- Tillamook Forest Heritage Trust

- Private, non-profit 501c3
- Seven-member Board of Trustees, meets quarterly
- Staff includes .5 FTE Exec Director – ODF employee report to State Forest Division Chief.
- Operates as any foundation– Raise, manage, and disperse funds
.....but with ODF as the only grantee - REI initiatives
- Few agencies have a supporting non-profit --very lucky



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Salem

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Salmonberry Trail Foundation

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Board of Trustees

Tillamook
Forest
HERITAGE
TRUST

Focus areas:

- **Tillamook Forest Center (TFC)**
- **State Forest Recreation Fund (SFRF)**

Also, 2013 - 2019, Salmonberry Trail Project



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Historically concentrated in Tillamook State Forest, although all state forests across Oregon



- **Trust was formed in 1999 to raise funds and foster partnerships for the construction of Tillamook Forest Center (TFC)**
- **Raised \$10 million**
- **TFC opened in 2006**
- **Since then, Trust has raised funds for things like the Education pavilion, steam donkey log replacement, A/V system, and program support at TFC.**



State Forests Recreation Fund established in memory of Wayne Naillon, 2016.

- \$50,000 donation for recreation maintenance for non-motorized use
- Catalyzed conversation about recreation mission of the TFHT
- Also large gift by Ed Kamholtz, former SFAC chair and mountain bike advocate, in 2019 as incentive for strategic recreation planning
- Other funds – project-specific donations and as general recreation support from user groups and individuals
- More than \$150K in assets and growing

Salmonberry Trail project

- **In 2013, the Trust became non-profit partner to facilitate fundraising for Salmonberry Trail Project.**
- **Salmonberry became a major focus for the Trust, committing \$170k toward the project.**
- **Seen as unique opportunity for world-class trail connected to existing trails and recreation facilities on the Tillamook State Forest.**

- **In late 2019, Salmonberry Foundation was approved for its own 501c3**
- **Jon-Paul Bowles interim Exec. Director.**
- **Capacity funding by Washington Co.Visitors Association, Washington Co., Oregon Coast Visitors Association and others. Doug Decker remains on Foundation board.**

Each spring, ODF REI submits annual “ask” to Trust.

For example, for FY21, the board recently approved:

TFC: restrooms, display cabinets, volunteer recognition, signage, exhibit refresh- \$113.3k

SFRF: OHV equipment, trail extension, volunteer safety equipment - \$21.6k

State Forests Recreation Fund



Current income sources:

Restricted:

- Individual donations with donor intent
- TFHT SFRF website donation button- now has options where donor can specify

Unrestricted:

- Campground fee envelopes

About \$8,200/year

To come: Fundraising campaign for specific projects

Tillamook Forest Center

Current income sources:

Restricted:

-Individual donors and grants for specific capital campaign e.g.TFC itself... and pavilion

Unrestricted:

- TFC Website donations
- Benches
- Fish Display
- Metal donor trees (engraved)
- Entrance Donation box
- Fundraising events (gala)

About \$42K per year

Trust Assets

TFC Accounts	\$327k- Savings \$88k- Investment
State Forest Recreation Fund	\$55k Plus: \$100k
Trust operations	\$9k
TOTAL	\$575k

Role of the Trust board-- - for example,

How much \$ to release for REI projects and how much to hold back as legacy?

How and where to invest ---level of investment risk and liquidity?

What kinds of donations to say “no thank you” to (gift acceptance policies)?

Strategic planning- 2020 and beyond



Looking ahead

- Continue to evolve with the REI merger
- Focus on processes and policies for new SFRE, look toward capital campaign
- New donor and contact database system-revolutionary!
- Expand the board geographically/ backgrounds
- Creative ways to reach out to those who wish to support, esp. with COVID
- Partner with new Community Coordinator position when filled

Thank you!

To donate: Send check made out to
Tillamook Forest Heritage Trust or go to:

www.tillamooktrust.org

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